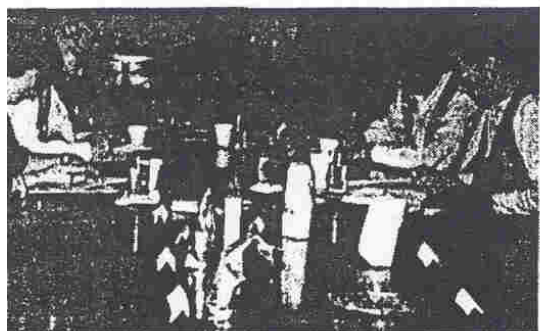


FANCY FOOD

THE BUSINESS MAGAZINE FOR SPECIALTY FOODS, CONFECTIONS AND UPSCALE HOUSEWARES

Recently, Fancy Food magazine invited four Chicago-area retailers to sample different brands of flavored coffees. They filled out questionnaires regarding the taste, packaging and salability of the product. The following is a roundup of some of the top coffee manufacturers in the country and how our judges felt about the products.



The Fancy Food Test Kitchen panel reviewed 11 different brands of flavored coffees.

The Judges:

- Ann P. Canada, Marshall Field's, Chicago, Ill.
- Ruth E. Ohlsen, The Flavor Connection Inc., Glenwood, Ill.
- Dan Sirko, Nancy's Contemporary Foods, Highland Park, Ill.
- Jocelyn Waara, The Coffee Depot, Mt. Prospect, Ill.



KOBRICKS COFFEE CO., JERSEY CITY, N.J. FRENCH VANILLA

Kobricks has available 14 different flavors of coffee, including Macadamia Nut Creme, Raspberry Royale and Toasted Almond. All of their flavored coffees are made with 100%



Colombian Coffee and are available in Euro-Prep and Swiss Water

Process Decaffeinated. Coffee comes whole bean or ground in valve bags sized 5 lbs, 16 ozs. or 12 ozs. with cloth mini-sack. "It has a more (full-roasted) taste than most flavored coffee," said Dan Sirko, after tasting Kobricks' French Vanilla. Ann Canada agreed, "It has just a hint of vanilla."

Circle Number 167

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